BRAND & DESIGN SYSTEM



> Cross-platform task scheduler in Go.

A ShruggieTech project · Version 2.0.2 · Canon 2.1.0 · github.com/ShruggieTech/go-schedule

BRAND ESSENTIALS

go-schedule

APPROVED NAME go-schedule

Relationship: A ShruggieTech project

PARENT ShruggieTech

REGISTER operator-calm

APPROVED WORDS

The opening presents the exact approved words. Named roles remain in the approved-words reference.

VISUAL SIGNATURES

Use the exact delivered masters described on the Logo system sheet. Formal colors and their measured uses are on the Color sheet. Display Space Grotesk, body Geist, and mono Geist Mono are the declared type families.

Where each asset belongs: The Asset catalog lists verified marks, lockups, icons, and platform deliveries by intended surface and size.

USAGE LIMITS

Keep delivered artwork geometry unchanged. The Usage limits sheet lists every source rule.

Do not rotate, skew, stretch, outline, bevel, or add glow.

Mark: The current primary mark is the exact prompt and cursor geometry from the shipped favicon. Anchor Blue draws the prompt and Interval Mint draws the cursor. Pair it with the outlined go-schedule wordmark in horizontal and stacked lockups.

Color: Night, Panel, and Line provide the infrastructure surface. Anchor Blue carries identity, links, focus, and exact run points. Interval Mint carries recurrence and success. Hold Amber and Stop Red remain scarce operational signals.



LOGO SYSTEM

Marks and lockups

The current primary mark is the exact prompt and cursor geometry from the shipped favicon. Anchor Blue draws the prompt and Interval Mint draws the cursor. Pair it with the outlined go-schedule wordmark in horizontal and stacked lockups. Mark means symbol; wide and stacked lockups are separate. Clear means transparent; light and dark name the viewing surface. See Asset Language in the main manual.



Clear space

One clear-space unit on every side: 54 units on the 512 × 512 canvas, 10.5 percent of artwork width. No text, border, icon or crop enters that band.

MINIMUM SIZE

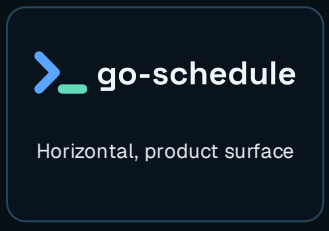
mark	24 px
horizontal	160 px
stacked	96 px
wordmark	120 px

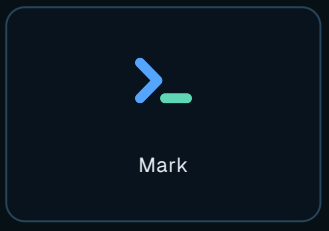
Below 32 px the reduced master takes over. It ships as its own file. Do not rasterize the full mark down at runtime.

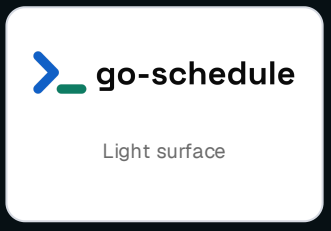
Fixed lockup proportions

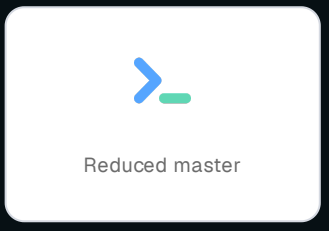
LOCKUP	MARK HEIGHT	GAP	ALIGNMENT
Horizontal	160 units	34 units	Optical center
Stacked	1.80C	0.45C	Centered on wordmark ink width

The horizontal row records its approved master composition. C is the outlined wordmark cap height used by the stacked lockup. X is the clear-space unit declared above. Keep one X clear around every master and never resize the mark and wordmark independently.







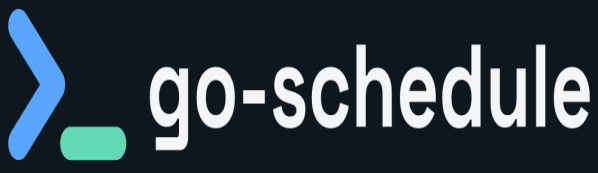


LOGO SYSTEM

Usage limits

These are the exact source usage rules for this identity. The preceding Logo system sheet gives measured sizes and clear space.

1. Do not rotate, skew, stretch, outline, bevel, or add glow.
2. Do not recolor individual prompt or cursor elements.
3. Do not set the wordmark in live text or a substitute typeface.
4. Do not add a tagline inside the horizontal lockup.
5. Do not place the logo over busy imagery.
6. Do not combine the go-schedule and ShruggieTech marks into one lockup.



Delivered horizontal lockup



Delivered reduced mark

COLOR

Palette

Night, Panel, and Line provide the infrastructure surface. Anchor Blue carries identity, links, focus, and exact run points. Interval Mint carries recurrence and success. Hold Amber and Stop Red remain scarce operational signals.

Role colors on dark surfaces

primary
#58A6FF

brand-accent-deep
#1160C6

brand-emphasis
#FF5300

destructive
#E9505F

Neutrals, dark surfaces

background
#071014

card
#0D171C

secondary
#13232A

border
#262626

LIGHT READING SURFACE

primary
#1160C6

background
#F8F8F6

muted
#F0EFED

muted-foreground
#6B6B6B

LIGHT SURFACES

The bright accent #58A6FF measures **2.38:1** on the light reading surface and is never text there. The light token block substitutes #1160C6 at 5.62:1 automatically. The legal foreground on an accent fill is #000000 at 8.31:1. Every fill token in brand.json carries its measured foreground.

SEMANTIC USE

COLOR	MEANS
Accent	Primary value, selection, links, focus
Orange	Needs attention, threshold exceeded
Destructive	Failed or timed out. Always with text.

COLOR VISION

The emphasis and failure colors may not be reliably separable under deuteranopia. That is acceptable only because state is never carried by color alone: every state ships a written label.

COLOR

Chart colors

Chart colors serve data visualization. Brand applications use the identity accent and the neutral surfaces. Each chart color is derived from the identity accent and measured against its surface so every entry clears 4.5:1.

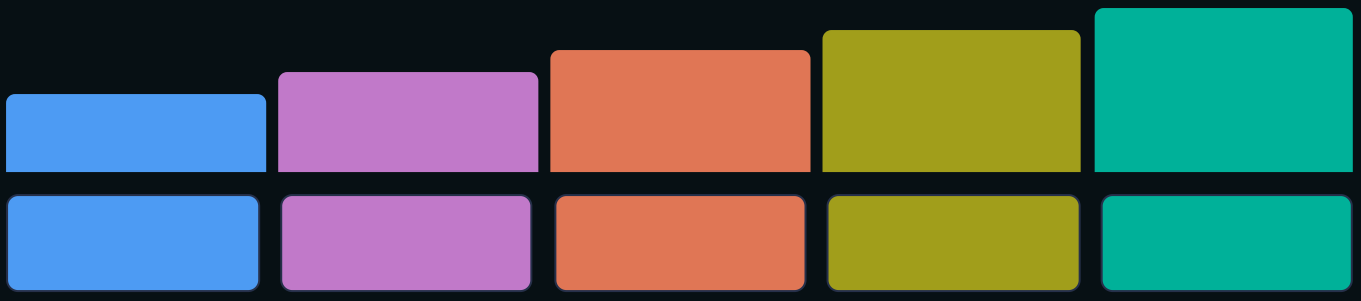


chart-1 #4D9BF3 | chart-2 #C179C9 | chart-3 #E07655 | chart-4 #A19E1B | chart-5 #00B199

CONTRAST CHECKS

Lightness is calculated separately for dark and light surfaces. Data charts also use labels or shapes; hue alone does not carry meaning.

THE SAME PALETTE ON THE LIGHT READING SURFACE



chart-1 #1160C6 | chart-2 #933B93 | chart-3 #A83F00 | chart-4 #666B00 | chart-5 #00756A

DERIVED VALUES

SERIES	DARK	LIGHT
chart-1	#4D9BF3	#1160C6
chart-2	#C179C9	#933B93
chart-3	#E07655	#A83F00
chart-4	#A19E1B	#666B00
chart-5	#00B199	#00756A

RULES OF USE

Series order is fixed: chart-1 is always the primary measurement. Never reorder to make a chart look better. Never introduce a sixth color; past five series, switch to a form that does not depend on hue. A series never uses the semantic emphasis or failure colors, because those carry state.

TYPOGRAPHY

Display, interface, code

go-schedule uses three approved type families. Space Grotesk handles display text, Geist handles interface and reading text, and Geist Mono is reserved for literal command blocks.

go-schedule

Cross-platform task scheduler in Go.

ROLES

FUNCTION	TYPEFACE	WEIGHTS
Display, headings	Space Grotesk	500, 700
Body, interface	Geist	400, 500
Literal code blocks	Geist Mono	400

GEOMETRY

AXIS	VALUE
Radii	6 / 8 / 12 / 16 / pill
Spacing	4 8 12 16 24 32 48 64 96 120
Focus	2px ring at 2px offset

AVAILABLE WEIGHTS

Only the listed local faces are approved. Any other weight makes the renderer synthesize a faux bold, which prints badly and forces outlined glyphs into exported PDFs. Courier Prime is used only for literal command blocks.

SCALE, DISPLAY

TOKEN	SIZE	TRACKING
display-xl	72	-0.030em
display-lg	56	-0.025em
display-md	40	-0.020em
display-sm	28	-0.015em
display-xs	20	-0.010em

SCALE, READING

TOKEN	SIZE	LEADING
body-lg	18.4	1.6
body-md	16	1.7
body-sm	14	1.6
body-xs	12	1.5
eyebrow	12	0.12em caps

PARENT

A ShruggieTech project

go-schedule declares ShruggieTech parentage. Palette sharing and typography are separate explicit choices. The approved mark and colors remain this brand's own source decisions.

A SHRUGGIETECH PROJECT

The approved mono family, uppercase, positive tracking. Visually subordinate and outside the logo clear space. Never a combined parent-product lockup.

Load the system

```
npx shadcn@4.21.0 registry add @go-schedule=https://brand.shruggie.tech/go-schedule/brand/r/{name}.json
npx shadcn@4.21.0 add @go-schedule/theme
npm i next-themes
```

The catalog lists installable theme and component items. For offline fonts, copy nextjs/fonts.ts and fonts/ together from the kit.

What ships in the kit

PATH	CONTENTS	N
logos/svg/	Vector masters, every lockup and colorway	22
icons/	Web, Android, Apple, macOS, and Windows application suites	124
favicons/	Compatibility aliases for the authoritative web suite	20
fonts/woff2/	Web faces plus OFL licences	5
tokens/	CSS and JSON with measured contrast	6

PATH	CONTENTS	N
nextjs/	globals.css, shadcn registry, fonts, provider	12
enforcement/	AGENTS.md, ESLint, stylelint	21
qc/	Contact sheets. Proof somebody looked.	2
guidelines/	The system rendered from itself	2

Independent decisions

DECISION	DECLARATION
OWNERSHIP	ShruggieTech owned
PARENT	ShruggieTech
PALETTE	Shared house emphasis and action, explicitly selected
TYPOGRAPHY	House families

COLOR ROLES

Interface color cues

Colors for actions and states are distinct from formal identity artwork. A shared HEX is a deliberate choice; meaning also uses words, icons, outlines, or state attributes.

Formal identity colors

COLOR	HEX	SOURCE	USE
SCHEDULE ANCHOR	#58A6FF	brand.accent.bright	Primary identity anchor
INTERVAL MINT	#62D9B7	brand.logo.role_colors.color.interval	Approved interval segment in the mark

Approved combinations and artwork

APPLICATION	COLORS AND ARTWORK	USE
GO SCHEDULE MARK	primary, interval in logo.full	Anchor blue with the approved interval segment

Correct: use Schedule anchor (#58A6FF) in approved identity work; pair the Warning cue (#FF5300) with warning text and icon. Misuse: a lone identity swatch as the only warning signal.

CUE	PURPOSE	DARK AND LIGHT PAIRING	ADDITIONAL CUE
Action	Primary interactive action	Dark: #C24000, #FFFFFF text 5.21:1; surface 3.68:1 Light: #C24000, #FFFFFF text 5.21:1; surface 4.90:1 Source: semantic.action / semantic.action	A descriptive button or link label
Warning	Attention or recoverable risk	Dark: #FF5300, #000000 text 6.49:1; surface 5.94:1 Light: #C24000, #FFFFFF text 5.21:1; surface 4.90:1 Source: semantic.emphasis / semantic.action	Warning text and icon
Error	Failure or destructive action	Dark: #E9505F, #000000 text 5.78:1; surface 5.29:1 Light: #C0293A, #FFFFFF text 5.80:1; surface 5.46:1 Source: canon.color.immutable.fault.hex / canon.color.immutable.fault-deep.hex	Error text and icon
Success	Completed operation	Dark: #58A6FF, #000000 text 8.31:1; surface 7.60:1 Light: #1160C6, #FFFFFF text 5.98:1; surface 5.62:1 Source: brand.accent.bright / brand.accent.accessible	Success text and icon
Information	Neutral information or help	Dark: #1160C6, #FFFFFF text 5.98:1; surface 3.21:1 Light: #1160C6, #FFFFFF text 5.98:1; surface 5.62:1 Source: brand.accent.deep / brand.accent.accessible	Information label and icon
Focus	Keyboard focus ring	Dark: #58A6FF, #000000 text 8.31:1; surface 7.60:1 Light: #1160C6, #FFFFFF text 5.98:1; surface 5.62:1 Source: brand.accent.bright / brand.accent.accessible	Visible outline and keyboard focus order
Selection	Selected control or item	Dark: #58A6FF, #000000 text 8.31:1; surface 7.60:1 Light: #1160C6, #FFFFFF text 5.98:1; surface 5.62:1 Source: brand.accent.bright / brand.accent.accessible	Selected label or checked state
Disabled	Unavailable control	Dark: #9BAEB6, #000000 text 9.12:1; surface 8.35:1 Light: #9BAEB6, #000000 text 9.12:1; surface 2.16:1 Source: brand.accent.dim / brand.accent.dim	Disabled attribute and text